

Custom Application Training

Custom training for your Qlik® application



You’ve just created a new Qlik application to enable your business users to realize a new level of insight and discovery. But how do you ensure that all the users who could benefit from your application fully understand and embrace its use? What’s the best way to launch your application so you maximize its success?

Custom Application Training is designed specifically for business users and delivers everything you need to ensure they are ready to start using Qlik as quickly and effectively as possible. With custom training designed for your Qlik applications, your organization increases application adoption and the overall value of your investment in Qlik.

Increase user adoption and ROI for your Qlik application



Empower users

Custom Application Training gives users the skills and motivation to fully realize the power of visual analytics.

- Delivers relevant, targeted training for job-related data discovery
- Increases business user confidence and desire to explore and discover
- Teaches analytics best practices for better decision making

“Qlik did amazing work developing training videos for our business users to learn how to use our application”

Large global healthcare company



Realize maximum application ROI

With a rollout designed to get users to peak productivity, you’ll start getting value from your application sooner — and learn where to focus training moving forward.

- Accelerates user adoption and maximizes self-service use
- Allows users to view adoption metrics to ensure maximum usage and impact
- Helps design effective training rollout with learning objectives set up front



Leverage expert training resources

Let our learning experts focus on making your application highly relevant to your users; this helps reserve your training talent for other high-priority initiatives.

- Dedicated Qlik experts work with SMEs to build role-based use cases
- Qlik Instructional Design experts create the most effective training
- Qlik experts keeps your staff focused on priorities

How we do it

A Qlik learning consultant and instructional designer will work with you to develop learning assets (e.g., videos and reference materials) specifically for your Qlik application. Custom videos are based on business-role use cases you define so training reflects your business users' point of view.

Videos can be delivered in a dedicated Qlik training app, linked from, or embedded in your own Qlik application.

Our learning consultant tailors a training rollout plan that best fits your organization. You also receive a launch kit that will help you reach all potential users and promote your training program to accelerate adoption.



Learning consultant and instructional designer

Our experts work with you throughout the engagement, from training design through rollout

Training requirements • Role-based use cases • Content development • Training rollout plan

Customized training videos

Customized training videos and reference materials designed specifically for your Qlik application.

3-5 minute videos • Qlik reference cards • Introduction to Qlik videos

Launch kit

Best practices guide and communication templates for launching your training program

Training launch guide • Campaign timeline • Email, poster templates • Measurable adoption metrics

View a sample custom training video

Click on the image below to see how Qlik Custom Application Training helped one company educate and motivate users of the Qlik application they designed to improve forecast accuracy.



For more information on how Custom Application Training can benefit your company, please visit qlik.com/training or contact us at customapplicationtraining@qlik.com.